

Mariia Klochkova

PRODUCT DESIGNER

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Product designer who leads with research and keeps both business and user context in view, moving cross-functional teams toward shared decisions. Track record in accessible, revenue-driving B2B design, now focused on AI-assisted design-to-code workflows that tighten collaboration between design and engineering.

EXPERIENCE

Product Designer, Sojern

Apr 2026 – Present • Remote

- Expanded and redesigned key components in the product design system, raising accessibility (WCAG) and improving consistency and coverage across the platform.
- Helped establish a design-to-code workflow that links the Figma library to production via Code Connect.
- Audited the front-end codebase against the design system to close gaps and align components with Figma.
- Redesigned the Ad Portal's filter components and filtering flow into one consistent, research-backed pattern, prototyped in Cursor.
- Restructured the navigation and user flows to migrate Email on Commission into the unified Ad Portal, creating a coherent cross-product experience.

UX Designer, RateGain Demand Booster

Jan 2024 – Apr 2026 • Leipzig / Remote

- Sole UX designer for a B2B hotel marketing portal, partnering with product and engineering to improve usability.
- Ran the portal's user research single-handedly, from moderated usability testing and user interviews through to qualitative surveys built in Google Forms, and turned the findings into design decisions the team shipped.
- Initiated accessibility audits across 80+ hotel websites and drove the fixes with the web team, reaching WCAG 2.1 compliance and reducing legal risk.
- Led cross-functional workshops that aligned stakeholders and produced more intuitive experiences for clients and internal users.

Web Designer, RateGain Demand Booster

Jan 2022 – Jan 2024 • Leipzig / Remote

- Designed and maintained responsive hotel websites to high standards of SEO, accessibility, and user experience.
- Designed two scalable hotel website templates using a design-thinking framework, expanding the product offering and contributing to 15 new client contracts and €50,000+ in added revenue.
- Redesigned the company website to modernize the brand and integrated Google tools and a consent management platform for stronger analytics and legal compliance.

SKILLS & TOOLS

Design: UX/UI design, Wireframing & prototyping, Design systems & component libraries, Information architecture, Usability testing, User research & synthesis, UX auditing, Accessibility (WCAG), Data-informed design, Stakeholder workshops, B2B, Agile

Tools: Figma, FigJam, UXPin, Framer, Webflow, Hotjar, Google Analytics, Confluence, Wave, Pendo Analytics

AI & design engineering: Cursor, Claude Code, ChatGPT, GitHub, Figma & Code Connect, Asana, Jira, Miro, AI-assisted design workflows

EDUCATION

Applied Media & Cultural Studies

Merseburg University of Applied Sciences
Merseburg, Germany

German Linguistics

Moscow State Linguistic University (MSLU)
Moscow, Russia

CERTIFICATIONS & LANGUAGES

Memorisely AI Design Bootcamp – Memorisely, 2026 (Claude Code, Cursor AI, AI-assisted design)

Google UX Design Professional Certificate – Google, 2024–2025

Languages: English (fluent), German (fluent), Russian (native)